



# VISITOR DATA



8502  
FIT SHOW 2016 VISITORS

9984  
FIT SHOW 2017 VISITORS

## NUMBER OF EMPLOYEES PER COMPANY

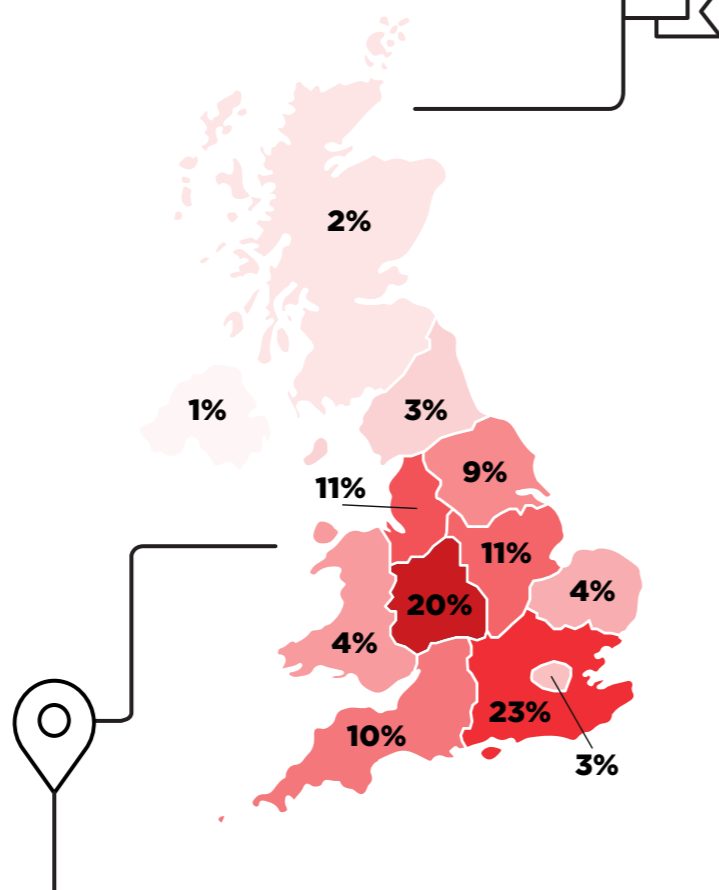


## COMPANY / ORGANISATION MAIN ACTIVITY

MAIN CATEGORIES	No.
Installers / Glaziers - Windows, Doors, Conservatories	4024
Fabricators - Windows, Doors, Conservatories	2481
Window Systems Manufacturer	1293
Builder / Contractor / Developer	1071
Hardware Manufacturer / Distribution	875
Composite Door Fabricator	803
Glass Manufacturer	486
Conservatory Roof Fabricator	429
Glass Processor / Stockist	417
Specialist Glazing Supplier	339
IGU Manufacturer	332
Other Component Manufacturer	282
Merchant	269
Adhesives and Sealants	266
Architects	224
Specialist Roof Manufacturer	196
Marketing / PR Agency	184
Blinds / Shutters	163
Surveyors	157
Other	157
Locksmith	129
Interior Design	119
Media	103
Machinery Manufacturer	94
Local Authority / Housing Association / Public Sector	89
IT / Software	83
Educational Establishment	54
Commercial Vehicles / Vans	46

## CUSTOMER GEO LOCATION

AREA	%
South East	23
Midlands	20
North West	11
East Midlands	11
South West	10
Yorkshire	9
Wales	4
East Anglia	4
London	3
Northern	3
Scotland	2
Northern Ireland	1



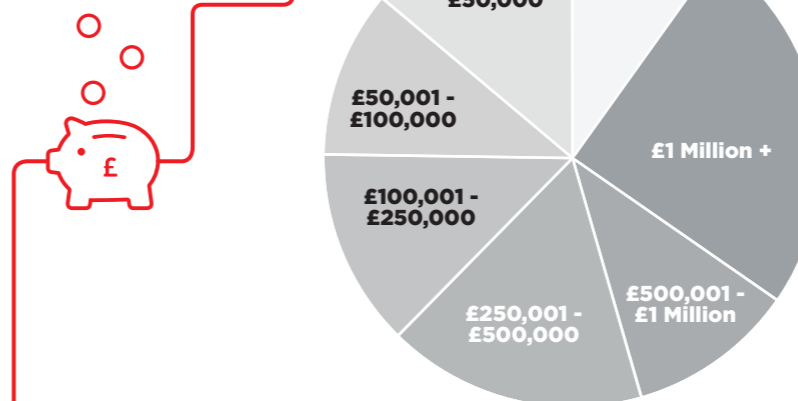
## JOB FUNCTIONS

MAIN CATEGORIES	2016	%	2017	%
Owners / Directors	4865	59	5890	59
Managers	1433	21	2696	27
Sales / Marketing	1067	12	1099	11
Other	582	8	299	3
<b>TOTAL</b>	<b>8502</b>		<b>9984</b>	



## COMPANY'S ANNUAL SPEND ON GLASS & GLAZING

SPEND	No.	%
£0 - £50,000	1131	14
£50,001 - £100,000	889	11
£100,001 - £250,000	1051	13
£250,001 - £500,000	1374	17
£500,001 - £1 Million	889	11
£1 Million +	2021	25
Not applicable	727	9



## PRODUCTS OF INTEREST

Bi-Fold Doors	3440
Aluminium	3100
PVC-u	2522
Door Hardware / Furniture	2084
Patio Doors	2047
Window Hardware / Furniture	2050
Composite	1942
Conservatory Roofs	1957
Sliding Doors	1873
Software*	1831
Sash Windows	1715
Door Panels	1654
Glass / Glazing Accessories	1572
Glass (Low E, Laminated, Touch, Fire Resistant)	1219
Adhesives/Sealants	1140
Orangeries	1138
Fixings & Fasteners	1057
PVCu Roofline	1018
Conservatories Accessories	1011
Lanterns / Atriums	1007
Curtain Walling / Commercial	969
Secondary Glazing	922
Machinery	903
Blinds / Shutters	898
Timber	845
Tools	823
Insulated Glass Units (IGUs)	752
Garage Doors	729
Garden Rooms	729
Maintenance and Repair	594
Computer Hardware and Software	592
Marketing	661
Certification / Testing	580
Glass Processor / Manufacturer	552
Lead Generation	546
Product Development and Testing	472
Steel Doors / Windows	481
Safety Equipment	422
Profile Bending	418
Ventilation	400
Glass Racking	387
Switchable Glass	371
Spacer Bars	368
Clothing	330
Foiling / Laminating	312
Colour Coaters	296
Professional Body / Trade Associations	288
Weatherproofing	282
Trade Publications	271
Absorbents / Desiccants	250
Base and Wall Systems	242
Education	228
Warehouse and Distribution	224
Website Developers	203
Finance	187
Gas Filling Equipment	154
Recruitment	145
Commercial Vehicle	117
<b>TOTAL</b>	<b>52728</b>

\*Software Includes: Computer hardware, production, surveying and sales