

Introducing

A dynamic new event for the flat glass industry

For professionals involved with the manufacture, processing, and specification of flat glass for all applications

GLASS HAS ARRIVED AT FIT 2019 - **AND IT'S GOING TO BE BIG!**

For the **first time in a decade and a half** there will be a UK exhibition and forum dedicated to the manufacture, processing and application of flat glass in all of its sectors.

VISIT Glass will combine key exhibitors representing leading brands alongside a powerful, thought-provoking and informative seminar programme dedicated to the glass industry and markets in the UK.

Why has Visit Glass been launched?

Of course, glass is a vital and indispensable component in the manufacture and installation of windows, doors and conservatories. And at the 2017 FIT Show a massive 40% of those attending declared their interest in seeing glass products and glass-related processing equipment and technology at the event.

So, we decided to explore that interest further and discovered a distinct demand from the flat glass industry and we were told:

That professionals operating in the sector would

respond to an event created specifically to address the unique needs of the industry.

That the technology employed in the manufacture and processing of flat glass is changing rapidly and yet there is no UK forum for those that would most benefit from attending such an event.

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WHO WILL VISIT?

Glass professionals involved with the manufacture and processing of flat glass for all applications; specifiers and buyers of flat glass products and systems including insulated glass units, architectural glass, processed flat glass for all non-glazing applications including kitchens, bedrooms, bathrooms and the furniture industry; glass for interiors including offices and decorative interior design schemes, and commercial glazing and entrances.

No other marketing medium comes close to offering such powerful returns on investment.

WHY YOU SHOULD EXHIBIT

Harness the power of Visit Glass: Exhibitions are unique in offering large numbers of buyers with known needs and desires the opportunity to see, touch and try the very latest products and services that are important to their roles. Suppliers are able to reach these buyers in larger numbers than would be possible through any other

medium, to meet prospects, to discuss their requirements, their needs and to cut months from the lead-to-order process. Visit Glass brings the power of exhibitions to the UK and in doing so will reach local buyers who never travel to international events in addition to major overseas customers.

01. An amazing location

Visit Glass will take place alongside the FIT Show at the National Exhibition Centre, Birmingham, Britain's premier exhibition venue.

02. Superb networking opportunities

Forge new connections and renew old acquaintances with fellow glass professionals in an enjoyable, energised environment...

*...And a dedicated bar at **Visit Glass**, will provide a lounge for glass professionals who will be entitled to free entry with their VIP status.*

03. Exclusive Area and VIP Hall Access

Visit Glass will take place in its own clearly designated hall, which includes the Visit Glass Seminar Theatre, bearing clear, unique Visit Glass branding. Visit Glass visitors will enjoy VIP access which includes important concessions and free access to all areas.

04. We've got the audience

4,000 visitors to the 2017 FIT Show said they wanted to see exhibitors showing flat glass related products and services including glass, glass processing, toughening, laminating and handling equipment. A huge marketing campaign will target this existing audience alongside a specific campaign to target new potential visitors - Specifiers, Fit-Out companies for offices and retail.

05. The Visit Glass Seminar Programme

A first for Visit Glass! Introducing a unique UK forum at which expert speakers will present a programme of papers on a wide range of key issues facing flat glass processors and users.



WHAT YOU CAN EXPECT TO SEE AT VISIT GLASS

A Business-to-Business exhibition with more than 50 exhibitors representing the leading brands in the industry showing the latest products, equipment and services dedicated to the manufacture, processing and application of flat glass. A programme of free-to-attend technical seminars delivered by acknowledged experts in their field



SEMINAR PROGRAMME

This seminar programme is currently being developed and will include:

WINDOWS OF THE FUTURE

How will technology, smart glass, new functionality & technology impact the window sector?

Staged by **PILKINGTON**

GLASS LAMINATION

The advantages & development of lamination in the glass industry (Safety, Artistic, Switchable Glass).

Staged by **TBC**

ENERGY & ELECTRICITY, FROM AND THROUGH GLASS

Staged by **TBC**

GLASS FABRICATION

The best industry practices - cutting, tools and fabrication technology.

Staged by **TBC**

RESIDENTIAL TO COMMERCIAL

How to progress from residential fabrication to the commercial market.

Staged by **EDGETECH**

UP & COMING FOR 2020

The new trends in decorative glass.

Staged by **TBC**

GLASS INSTALLATION

Learn more about the installation of dynamic glass.

Staged by **TBC**

TITLE HERE

Fire-rated Glass & Sustainability.

Staged by **TBC**

TITLE HERE

How can glass performance impact new buildings and retrofits?

Staged by **TBC**

VISIT GLASS - FROM THE TEAM THAT BRINGS YOU **THE FIT SHOW**

A brand new event specifically for the flat glass industry and market, with guaranteed visitor attendance.



The **FIT Show** has been recognised through numerous exhibition and glazing industry awards that acknowledge the extraordinary impact the event has had on the industry it serves. And now we bring the expertise and knowledge that delivers to drive this brand new venture for the flat glass industry - the first industry-specific show for almost 15 years when it takes place in 2019.

Visit Glass is part of a number of initiatives that will broaden the appeal of the FIT Show to other, **associated user sectors of glass and glazing including: commercial glazing and entrances, architectural glass, interiors, kitchen, bedroom and bathroom manufacturers and installers, furniture**

manufacturers, mirror producers, commercial and retail fit-out contractors. It will also continue to develop the FIT Show's core audience of the private and public sector home improvement markets with windows, doors and conservatories, representing all framing types and materials. **Aluminium - once again a huge aluminium presence - windows, doors, roofs.**

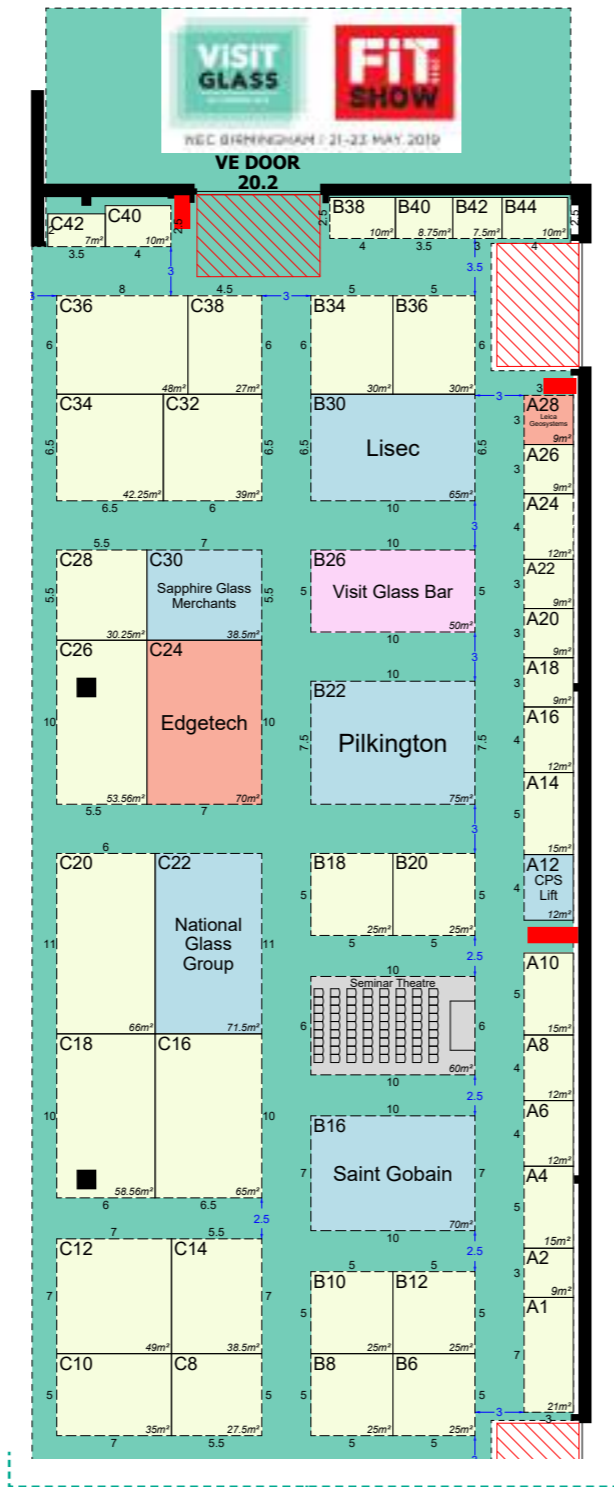
Targeting architects and specifiers at all levels, this is the UK's only glass and glazing specific business event, with four halls and 300 exhibitors for 2019.



WHERE AND WHEN?

Visit Glass will enjoy a unique space in **Hall 20** at the National Exhibition Centre (NEC) in Birmingham from 21st to 23rd May 2019. It will run alongside the FIT Show.

The event has been created by the multi award-winning team behind the FIT Show, the show that has changed the face of the UK window, door and conservatory industry since 2013. Visit Glass will enjoy its own branding and marketing programme to appeal to glass professionals across a range of user industries, in addition to those involved first-hand with glass manufacture and processing.



ALREADY SIGNED

“ Edgetech have been supporters of the FIT Show since the beginning, and have attended every show so far. Therefore, when we were approached about the new Visit Glass area launching in 2019, we were keen to be involved once more. Edgetech have experienced much success at the shows previously with new product and campaign launches, and particularly in recent years showcasing the new TruFit expanding foam tape product for window installation. The new area will offer a focal point for visitors interested in our segment of the market and we hope will draw a more targeted audience for us. ”

Charlotte Davies, Head of Marketing. Edgetech (UK) Ltd

