



NEC BIRMINGHAM • 21-23 MAY 2019

BE A PART OF FIT

FIT FOR FIT
CHECKLIST

WHERE EVERYONE connects

FIT SHOW 2019

GET INVOLVED! MARKETING OPPORTUNITIES

Everyone's Going Live

Don't forget to tell people that you're going to FIT Show and why they should come and connect with your brand at the 2019 show with your #EveryonesGoingLive videos. You can find out more and see some examples under the 'Going Live' tab on the FIT Show website.



Skills Thursday

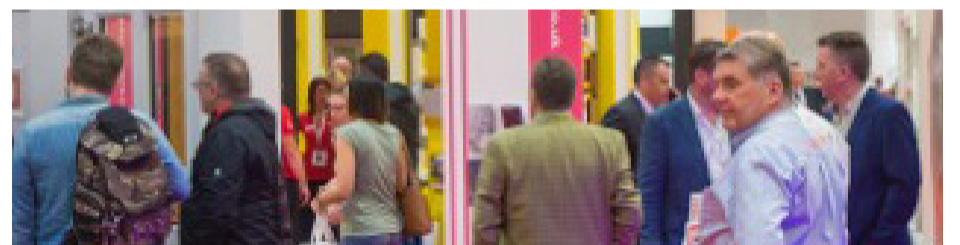
Brand new for FIT Show 2019, Skills Thursday will focus on bridging the skills gap, attracting and retaining talent in fenestration. We're working closely with colleges to create event features that will appeal to young talent and help make fenestration a career of choice for them.

Tell us what you're doing at either a grass roots level, such as apprenticeship schemes, or from a training and development perspective to retain and upskill your workforce. This will help us in our quest to develop a comprehensive event programme with skills at its core.

Call For Papers

12th Man Solutions are in the process of curating a line-up of experts who will cover a broad range of topics, from practical product demonstrations through to advice on increasing profitability, tackling mental health in the workplace and how to retain and drive new talent as part of the 2019 seminar programme.

If you, or someone you know, would make the perfect speaker, get in touch to discuss possible opportunities. We're also asking for papers to help inform the programme in the run up to the show.



Installer Trail

Installers are at the core of our promotional campaign and, alongside the numerous incentives and campaigns that we have planned to help drive this audience, we want your help too. Brand new for 2019, our 'Installer Trail' is designed to take installers straight to the stands of the brands that have offers just for them.

Help us by sharing details of your installer schemes and any incentives or offers that you are planning for the show and we will promote these both in the run up to, and during the event.

New Product Trail

We'll also be creating a new product trail to highlight which stands visitors should head to in order to find out about specific products in each category. From hardware and furniture through to doors and windows, tell us which products you will be showcasing so that we can tell visitors where to head to find out more.

Voucher Scheme Visitor Incentives

FIT Show 2019 will see the introduction of a brand new voucher scheme. If you'd like to offer visitors a limited time only, money off voucher for new or existing customers, get in touch to let us know.

Product Photography

We're always on the lookout for high quality photography of products - from hardware and furnishings through to frames and machinery - to use in our campaign material. Make your products the star of FIT Show by sharing your product photography with us.

Contact

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www.fitshow.co.uk

#FITshow2019 #EveryonesGoingLive
#WhereEveryoneConnects

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CONTACT US



EXHIBITOR CALENDAR

NEC BIRMINGHAM • 21 - 23 MAY 2019 • WWW.FITSHOW.CO.UK

OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY
M 1	T 1	S 1	T 1	F 1	F 1	M 1	W 1
T 2	F 2 ■	S 2	W 2	S 2	S 2	T 2 7 WK	T 2
W 3	S 3	M 3	T 3	S 3	S 3	W 3	F 3 ■
T 4	S 4	T 4	F 4	M 4	M 4	T 4	S 4
F 5	M 5	W 5	S 5	T 5	T 5 11 WK	F 5	S 5
S 6	T 6	T 6	S 6	W 6	W 6	S 6	M 6
S 7	W 7	F 7	M 7	T 7	T 7	S 7	T 7 2 WK
M 8	T 8	S 8	T 8	F 8	F 8	M 8	W 8
T 9	F 9	S 9	W 9	S 9	S 9	T 9 6 WK	T 9
W 10	S 10	M 10	T 10	S 10	S 10	W 10	F 10
T 11	S 11	T 11	F 11	M 11	M 11	T 11	S 11
F 12	M 12	W 12	S 12	T 12	T 12 10 WK	F 12 ■	S 12
S 13	T 13	T 13	S 13	W 13	W 13	S 13	M 13
S 14	W 14	F 14	M 14	T 14	T 14	S 14	T 14 1 WK
M 15	T 15	S 15	T 15	F 15	F 15 ■	M 15	W 15
T 16	F 16	S 16	W 16	S 16	S 16	T 16 5 WK	T 16
W 17 ■	S 17	M 17	T 17	S 17	S 17	W 17	F 17
T 18	S 18	T 18	F 18	M 18	M 18	T 18	S 18
F 19	M 19	W 19	S 19	T 19	T 19 9 WK	F 19	S 19
S 20	T 20	T 20	S 20	W 20	W 20	S 20	M 20 ■
S 21	W 21	F 21	M 21	T 21	T 21	S 21	T 21
M 22	T 22	S 22	T 22	F 22	F 22	M 22	W 22
T 23	F 23	S 23	W 23	S 23	S 23	T 23 4 WK	T 23
W 24	S 24	M 24	T 24	S 24	S 24	W 24	F 24
T 25	S 25	T 25	F 25 ■	M 25	M 25	T 25	S 25
F 26	M 26	W 26	S 26	T 26 12 WK	T 26 8 WK	F 26	S 26
S 27	T 27	T 27	S 27	W 27	W 27	S 27	M 27
S 28	W 28	F 28	M 28	T 28 ■	T 28	S 28	T 28
M 29	T 29	S 29	T 29		F 29 ■	M 29	W 29
T 30	F 30	S 30	W 30		S 30	T 30 3 WK	T 30
W 31		M 31	T 31		S 31		F 31

in #FITShow2019 #EveryonesGoingLive #WhereEveryoneConnects

FIT FOR FIT CHECKLIST

- Sign into Exhibitor Hub and update your exhibitor profile & logo - **asap**
- Load your video and tag @FITShow #EveryonesGoingLive - **asap**
- Upload your press releases, videos, product information to the website - **as required**
- Send your press information to Jess@fitshow.co.uk - **as required**
- Jobs Board: post your vacancies FOC on fitshow.co.uk - **as available**
- Submit your seminar topics for consideration - **by 2nd Nov**
- Ensure all your staff are using the personalised email signature - **asap**
- Add your personalised FIT Show banner & FIT Show logo to your marketing material - **asap**
- Use your personalised registration link & QR Code in all your promotions - invoices, daily emails, advertising and social media - **on-going**
- Promote your attendance via FB, TW & LinkedIn - **on-going**
- Order your scanners via the Exhibitor Hub - **Oct**
- Send out personalised email invites to your Visitors and VIPs - **Nov onwards**
- Order your personalised visitor and VIP tickets - **by 25th Jan**
- Send out your printed visitor and VIP tickets - **Feb - May**
- Finalise your plans for Late Night Tuesday and let us know - **by 28th Feb**
- Skills Thursday: inform us of your Apprentice Schemes & Training - **by 28th Feb**
- Deadline for ShowGuide entries - **15th Mar**
- Confirm your special offers for inclusion in the Visitor Incentives Pack - **29th Mar**
- Installer & Product Trails: share what products you'll have at the Show - **29th Mar**
- Deadline for FIT Show Marketing Awards entries - **12th Apr**
- Order your exhibitor badges via the Exhibitor Hub - **3rd May**
- Put Monday 20th May in your Diary for the Exhibitor Party - **20th May**